

The Oldtown Salinas Association & National Steinbeck Center Announces: Sixth Annual Tree For Peace Dedication and Lighting Ceremony Tuesday, November 25th, 2014 – 5:00PM

**Non Profit Press Release
For Immediate Release**

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SALINAS, CA (November 19th, 2014) The National Steinbeck Center located at One Main Street in Old town Salinas will be the location for the Sixth Annual “Tree For Peace” Dedication and Lighting Ceremony on Tuesday, November 25th, 2014. The event is complimentary and open to the public.

Salinas Mayor Joe Gunter and representatives of the City of Salinas will dedicate the Salinas Christmas Tree at the National Steinbeck Center. The event begins at 4:30 p.m. with ribbon writing and bow making and the program starting promptly at 5:15 p.m.. The program will include the Salinas High School FFA, Elementary School Holiday Carols, Hot Cocoa presented by the Food Bank of Monterey County, a presentation by Salvation Army and a prayer led by First Presbyterian Church of Salinas.

The event will feature white ribbons passed out by the Salinas High School FFA. Members of the community will be invited to write messages for peace on the ribbons. The messages will be tied into bows and installed on the tree. The tree is from Christmas Hills Tree Farm in Mossy Rock, Washington and has been shipped & installed fresh courtesy of McShane's Nursery & Landscape Supply.

For more information or questions, please contact Steve McShane at (831) 970-4141 or steve@mcshanenursery.com .

National Steinbeck Center Background:

The National Steinbeck Center is located in Oldtown Salinas, right in the heart of Steinbeck Country. Its permanent and special exhibits pay tribute to not only the life of Steinbeck, but also to his commitment to the forgotten and disenfranchised. The Center is also an attraction for school groups and adult tours, and is a unique venue for special events. The Center is a 501 (C) 3 non-profit institution.