

MEDIA ALERT

Contact:	Steve McShane, Event Chair	Phone: (831) 970-4141
	Paul Farmer, Chamber CEO, Event Partner	Phone: (831) 227-5578
	Norm Groot, Farm Bureau CEO, Event Partner	Phone: (831) 751-3100
	Abby Taylor, Grower Shipper, Event Partner	Phone: (831) 422-8844
	Nichole Lamb, Jaycees President, Event Partner	Phone: (831) 402-0425
	Mandy Brooks, SVSWA Presenting Sponsor	Phone: (831) 277-8007
	Lindsay Coate, Event Non-profit Beneficiary	Phone: (831) 710-1536

8th Annual Earth Day Celebration

Thursday, April 17th 5-7:30PM

WHO: GENERAL PUBLIC

WHAT: McShane's Nursery & Landscape Supply is proud to team up with Monterey County's leading agricultural organizations including The Salinas Valley Chamber, California Women in Agriculture, Monterey County Farm Bureau, Grower Shipper Association, Ag Against Hunger, the Salinas Jaycees and the Salinas Valley Solid Waste Authority to present the 8th Annual Salinas Valley Earth Day Celebration. The general public is invited to join for the ultimate agricultural / community event including plenty of food, local wine, entertainment, non-profits, speakers and more! There will be a special presentation and "Earth Day Blessing" performed by the youth group "Oceloyotl (Essence of the Jaguar)". The event will also include a silent auction with benefits going to Ag Against Hunger

COST: FREE with any donations to Ag Against Hunger at the door

WHEN: THURSDAY, April 17th 5:00PM – 7:30PM

WHERE: McShane's Nursery & Landscape Supply
115 Monterey Salinas Hwy. Salinas CA 93908 (831) 455-1876

WHY: Monterey County is home to some of the country's most impressive habitat paired closely with unparalleled agriculture. The mission of this event is to showcase both as we celebrate Earth Day. This event will also provide the perfect opportunity for networking and community building.