

McShane's Nursery & Landscape Supply

MEDIA ALERT

Wednesday, November 13, 2013

Contact: Steve McShane	Phone: (831) 970-4141
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“55,000 Holiday Light Show to Benefit the Homeless Nov. 24”

WHO: General Public

WHAT: The Community is invited to join for one of the most amazing traditions in the Salinas Valley – the annual “Holiday Lighting” at McShane’s Nursery & Landscape Supply. The purpose of the event is to raise awareness when it comes to those less fortunate as canned goods and toys are being collected.

Beginning just after 5PM, November 24th a 55,000 “Holiday Light Show” paired with music will begin. The show is a product of thousands of hours committed to engineering an amazing twenty minute light show arranged to some of your favorite holiday tunes. Once kicked off, the show will run nightly between dusk and 10PM through New Years Day.

This FREE event will include plenty of community & charity based fun leading up to the dedication. For more information on the event, please contact Steve McShane at (831) 970-4141 or at steve@mcsphanesnursery.com .

WHEN: SUNDAY, NOVEMBER 24TH – 4:30PM – 5:30PM
4:30PM: Hot cocoa, music & Other Fan Fare
5:00PM: Program including music and holiday carol signing
5:15PM: “Throwing of the Switch” to illuminate Lights
5:30PM: Reception to immediately follow

WHERE: McSHANE’S NURSERY & LANDSCAPE SUPPLY
115 Monterey Salinas Hwy. Salinas CA 93908 (831) 455-1876

WHY: The Salinas Valley loves a great holiday celebration!

McShane’s Nursery & Landscape Supply was founded in fall of 2005. McShane’s is Monterey Bay’s ultimate place to create incredible outdoor environments.