

FOR IMMEDIATE RELEASE

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STEVE McSHANE APPOINTED TO CALIFORNIA STATE NURSERY ADVISORY BOARD

SACRAMENTO, CALIFORNIA – Salinas Nuseryman, Steve McShane, has been appointed to the California Nursery Advisory Board by California State Secretary of Agriculture Karen Ross.

The California Nursery Advisory Board consists of 12 appointed growers, shippers and retailers in the nursery industry statewide. The board aids in policy development concerning the sale, production and movement of nursery stock in California. The term of the appointment is four years.

“Nursery is one of Monterey County’s top commodities. I will be a vocal advocate for both the Central Coast and retailers engaged in an important California crop,” shared McShane. “These are tough times for the industry and I’m excited to help keep an important green industry growing,” continued McShane.

Steve McShane is owner and general manager of McShane’s Nursery & Landscape Supply in Salinas. He serves on the Salinas City Council and as a Senator for the American Nursery & Landscape Association in Washington D.C.

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