

AMERICAN NURSERY & LANDSCAPE ASSOCIATION

FOR IMMEDIATE RELEASE

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STEVE McSHANE SELECTED FOR NATIONAL NURSERY VIDEO PRODUCTION

Washington, D.C. – California Nurseryman, Steve McShane was selected to participate in the production of a two hour documentary nursery video filmed in Nebraska this week.

McShane was one of four nursery professionals selected to participate in the high profile video titled “Hop on the Bus” produced by the American Nursery and Landscape Association. The taping took place in Omaha and Lincoln Nebraska at two of the best garden centers in America. The segment involved filming more than 100 hours of footage that will be utilized to produce a two hour video to be released in the fall.

“When I got the call to say that I was selected, I was speechless,” shared McShane. “As a first generation nurseryman, I brought the perspective of an operation highly invested in technology and constant improvement to stay ahead of a tough economy,” continued McShane.

Steve McShane lives in Salinas, California and is the Owner and General Manager of McShane’s Nursery & Landscape Supply off Hwy. 68 in Salinas.

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